



## **THE NATION'S BEST SELLING VEHICLE OFFERS A CUSTOM FIT FOR EVERYONE**

Ford has teamed up with over 100 aftermarket companies to allow customers to customize their F-150 to fit their personality and their lifestyle. From busy executives, to the mobility impaired, visitors to the Ford display at the Chicago Auto Show are sure to find a truck that's a perfect fit.

### **F-150 Everest - The Ultimate Luxury Pickup**

Named after the highest point on earth, the F-150 Everest is the most luxurious pick up truck in history. Dressed in Italian leather and trimmed with Corian™ accents, the Everest features tools and conveniences that allow the executive to work in comfort while away from the office. The Everest features:

- Door activated self-stowing entry steps.
- Wireless access points that provide occupants with his or her own personal work station.
- Two custom briefcases with storage space.
- Remote controlled Cargo storage units
- Bluetooth technology.
- MP3 player
- Two DVD players
- Wool carpeting.
- Suede headliner.
- Rear passenger foot rests.
- DVD navigation system.

### **F-150 SCOUT - Promoting Active Lifestyles for the Mobility Challenged Individual**

The F-150 Scout enables the mobility challenged to go anywhere, anytime. With easy entry Turny seats, a wheel chair lift, and a Ride-Rite kneeling air suspension, this truck gets you where you want to go. The enhancements not only improve the durability, but also exude the confident capability of the owner.

This truck's rugged features

- Air adjustable suspension that increases ride height
- KC Daylighters that illuminate the darkest of paths
- A Traxter four-wheeler, which can be remotely lowered to the ground.
- Hydraulic bed lift
- A ton of tough truck features

**Super Wagons F-150 by Hulst Customs:** The Super Wagon F-150 is a high-end utility truck that hauls a custom toolbox. It is designed to be at home on the work site and to look good at a show.

**Iron Man F-150 by DeBerti Designs:** The Iron Man takes "Built Ford Tough" to a new level, featuring modified fenders, tailgate, inner bed, grille, rocker panels, skid guard and exhaust. It also features a complete color change and a custom DeBerti interior.

**Big Sky by Performance West:** The Performance West Group has created a loaded four-by-four sport truck that merges an active lifestyle's needs with show-stopping appearance.

**F-150 LSC (Low, Smooth, Cool) by Air Ride:** This new F-150 is for truck owners who want to arrive in style. Boosted with a Roush supercharger and sprung with a full Air Ride suspension with remote control, F-150 LSC adds performance to style under the hood, under the frame and inside with a 5,800-watt Kicker Stereo.

Vehicles can be viewed at the Chicago Auto Show, McCormick Place South, Lake Shore Drive at 23rd Street, Chicago, IL. Through February 15th. Show hours 10 AM - 10 PM daily, except February 15th 10 AM - 8 PM.

To schedule interview and photo opportunities contact Tom Larson at 312.804.8949